

very 48 hours, at least one traditional golf course in North America closes. Distressed by this statistic, entrepreneurs and golf enthusiasts Ryan Hawk and Jay Young conspired to transform the game—meaning to make it more accessible, affordable, and time-efficient.

One Under, centrally set in downtown Vancouver's Financial District, realizes their vision by merging the centuries-old game with cutting-edge technology. Hawk and Young describe the 5,000-square-foot subterranean space as an urban golf venue, eatery, and watering hole, complete with a craft cocktail bar, lounge, private meeting room, and chef-driven menu. And then, of course, there's the virtual golf: six simulation bays that combine high-resolution imagery with geophysical and satellite data to create photorealistic three-dimensional reproductions of 24 courses around the globe. »

